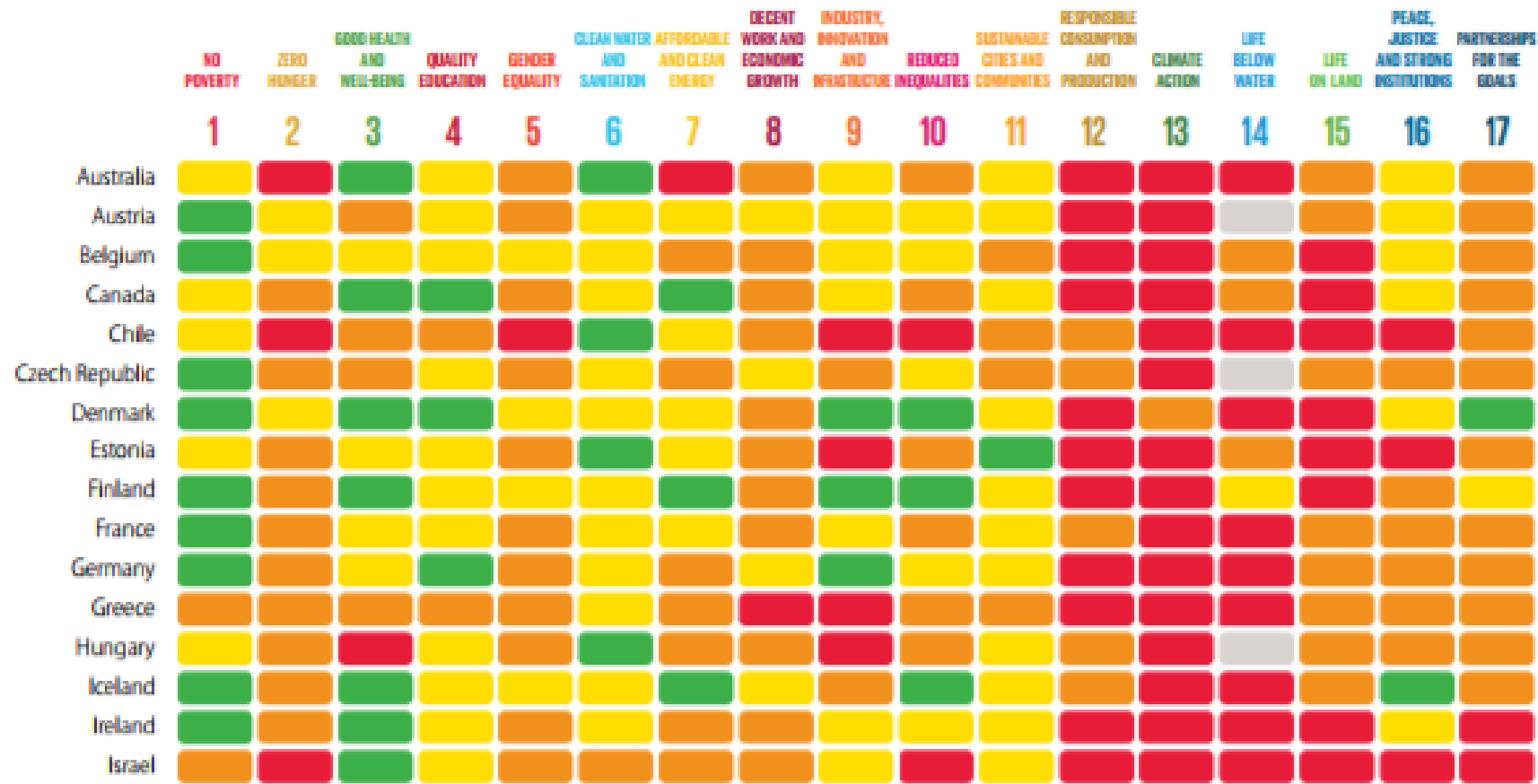


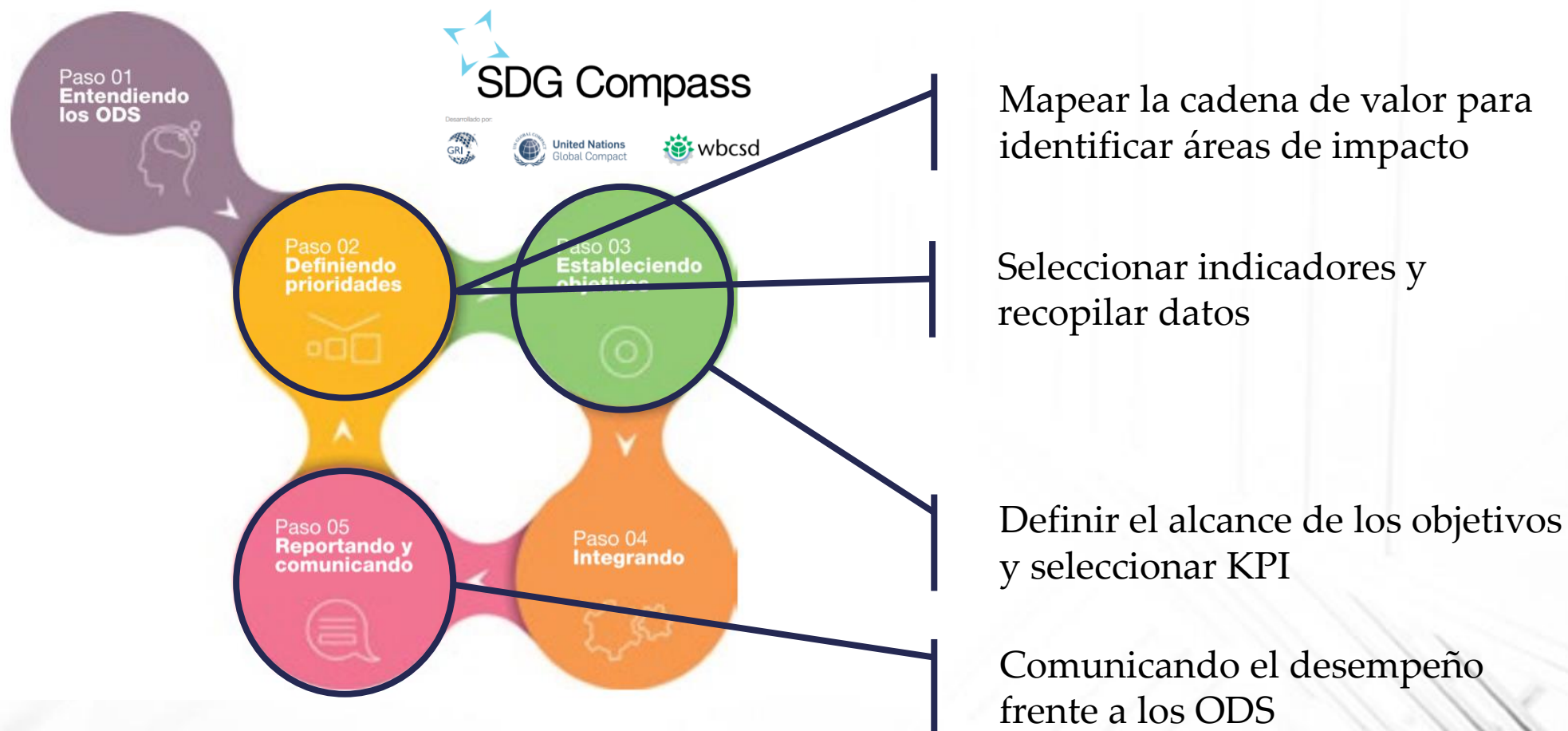
Empresas que cuentan

Herramientas prácticas de
medición y seguimiento de ODS

Un mundo que cuenta

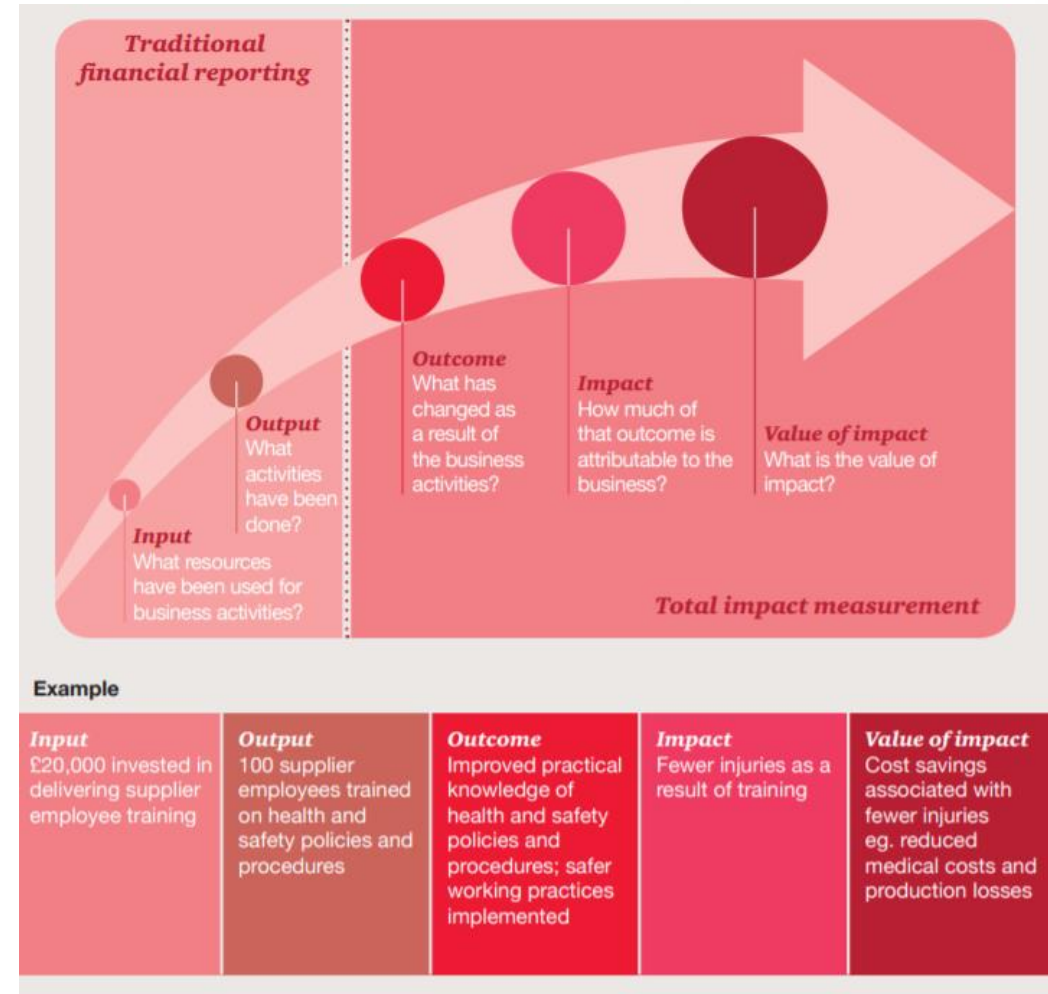


¿Por dónde empezamos?



¿Qué medimos?

- La actividad
- Los resultados
- El impacto
- El valor
- El desempeño



Mapear la cadena de valor para identificar áreas de impacto

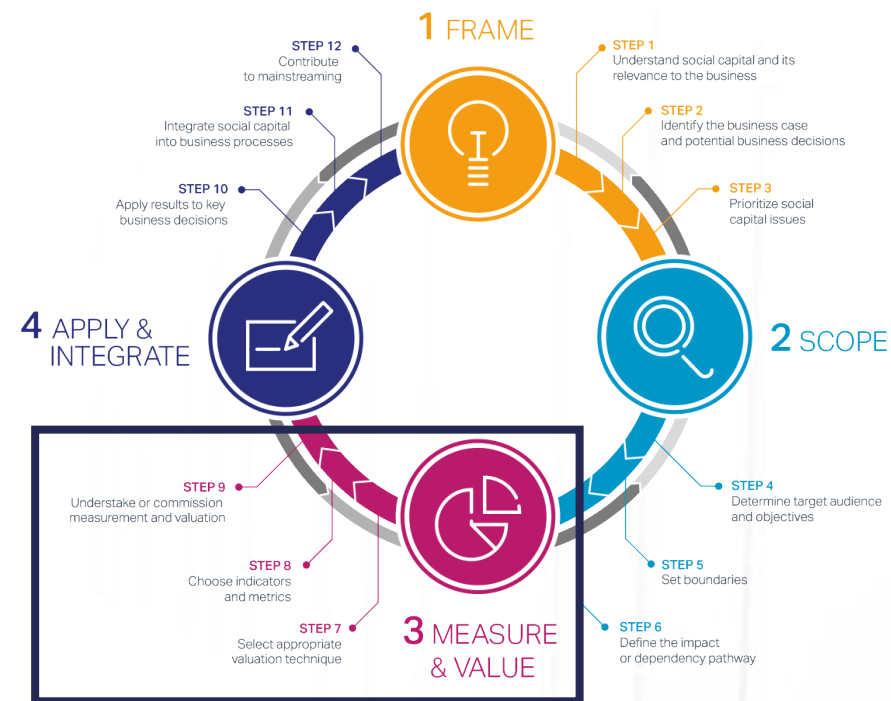
En acción: Mapeo de los ODS frente a la cadena de valor



soluciones empresariales para un mundo sostenible



Midiendo el impacto socioeconómico: Guía para empresas (WBSC, 2013)



Social Capital Protocol (WBSC, 2017)



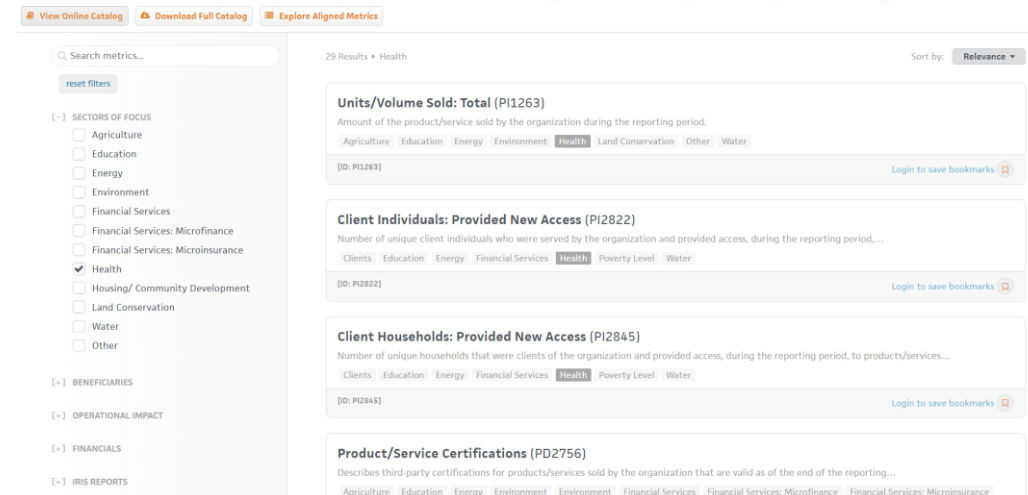
ILLUSTRATIVE IMPACT PATHWAY FOR SAFETY

INPUTS →	ACTIVITIES →	OUTPUTS →	OUTCOMES →	IMPACTS
Resources spent on safety-related activities.	Operational activities or safety measures and training.	Safety measures implemented or people trained.	Changes in number of safety related incidents.	Changes in wellbeing of workers, productivity levels, and costs to employers.
COMMON INDICATORS				
• Money and time spent on training, risk assessments and other measures to improve safety performance.	• Qualitative description of the training, assessment or measure.	• # of people trained. • # of new measures implemented. • # of risk assessments conducted.	WORKERS • # of incidents in own operations (accidents, injuries, illnesses, fatalities).	• Changes in income. • Treatment costs. • Compensation(s) (\$). • Non-financial human impact (quality of life, pain, suffering, grief).
			CUSTOMERS • # of incidents in supply chain (accidents, injuries, illnesses, fatalities). • # of records of public complaints.	
			• # of incidents amongst customers.	

Otras herramientas



Análisis de Ciclo de Vida (ACV)



Impact Reporting & Investment Standards (IRIS)
Global Impact Investing Network (GIIN)

Otras herramientas



POVERTY FOOTPRINT

A PEOPLE-CENTRED APPROACH TO ASSESSING
BUSINESS IMPACTS ON SUSTAINABLE DEVELOPMENT



**Oxfam Poverty
Footprint (2015)**



HUMAN RIGHTS COMPLIANCE ASSESSMENT (HRCA) EVALUACIÓN DEL CUMPLIMIENTO DE LOS DERECHOS HUMANOS 'QUICK CHECK'

Suggested Indicators:

	TRUE	FALSE	T/A	N/A	NO INFO
1 The company has a policy recognising the freedom of association rights of its workers.	☐	☐	☐	☐	☐
2 The company recognises workers' organisations for collective bargaining purposes.	☐	☐	☐	☐	☐
3 The company does not discriminate or take adverse actions against employees in retaliation for exercising employee rights, participating in union activities, or reporting suspected legal violations	☐	☐	☐	☐	☐
4 The company engages in collective bargaining and holds regular consultations with authorised workers' representatives concerning working conditions, remuneration, dispute resolution, internal relations and matters of mutual concern.	☐	☐	☐	☐	☐
5 The company makes copies of the current collective bargaining agreements available to workers' representatives so that the terms to be negotiated are easily accessible.	☐	☐	☐	☐	☐
6 The company allows worker representatives reasonable access to the company documentation needed to fulfill their duties; negotiate with the company, and ascertain the performance of the company regarding relevant matters.	☐	☐	☐	☐	☐



**Human Rights Compliance
Assessment (HRCA)**

Otras herramientas



Social Hotspots Database (SHDB) Web Portal

Seleccionar indicadores y recopilar datos

Definir indicadores

Filter by SDG Goals
3. Ensure healthy lives and

Filter by SDG Targets
Select All

Filter by Business Themes
Select All

Filter by Type
Select All

Filter by Source
Select All

Filter by Date
Select All

Search by Keyword

Export Data
Clear Filters
Suggest New Indicators

Showing 1 to 10 of 58 indicators (filtered from 834 total indicators)

SDG Goal	SDG Target	Business Theme	Type of Indicator	Indicator Source	Indicator Description	Indicator ID & More Info	Date
3. Ensure healthy lives and promote well-being for all at all ages	3.5 Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol	Responsible content dissemination	Sector-specific	GRI G4 Media Sector Disclosures	Actions taken to improve performance in relation to content dissemination issues (accessibility and protection of vulnerable audiences and informed decision making) and results obtained	M4	2015
3. Ensure healthy lives and promote well-being for all at all ages	3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination	Waste	Sector-specific	GRI G4 Airport Operators Sector Disclosures	Aircraft and pavement de-icing/anti-icing fluid used and treated by m3 and/or metric tonnes	AO6	2015
3. Ensure healthy lives and promote well-being for all at all ages	3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination	Air quality	Sector-specific	GRI G4 Airport Operators Sector Disclosures	Ambient air quality levels according to pollutant concentrations in microgram per cubic meter (µg/m3) or parts per million (ppm) by regulatory regime	AO5	2015
3. Ensure healthy lives and promote well-being for all at all ages	3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination	Waste	Sector-specific	GRI G4 Oil and Gas Sector Disclosures	Amount of drilling waste (drill mud and cuttings) and strategies for treatment and disposal	OG7	2015

Otras herramientas

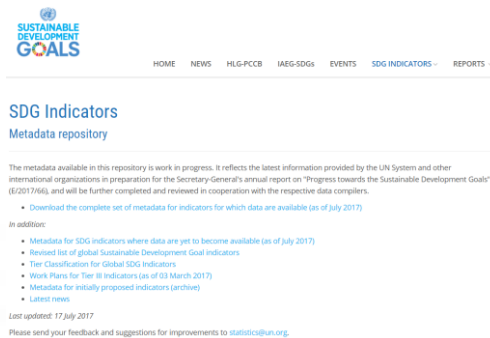


Indicators and a monitoring framework for the sustainable development goals
(Leadership Council Sustainable Development Solutions Network, 2015)



SDG Industry Matrix: Healthcare & Life Sciences (Global Compact y KPMG, 2015)

Otras herramientas



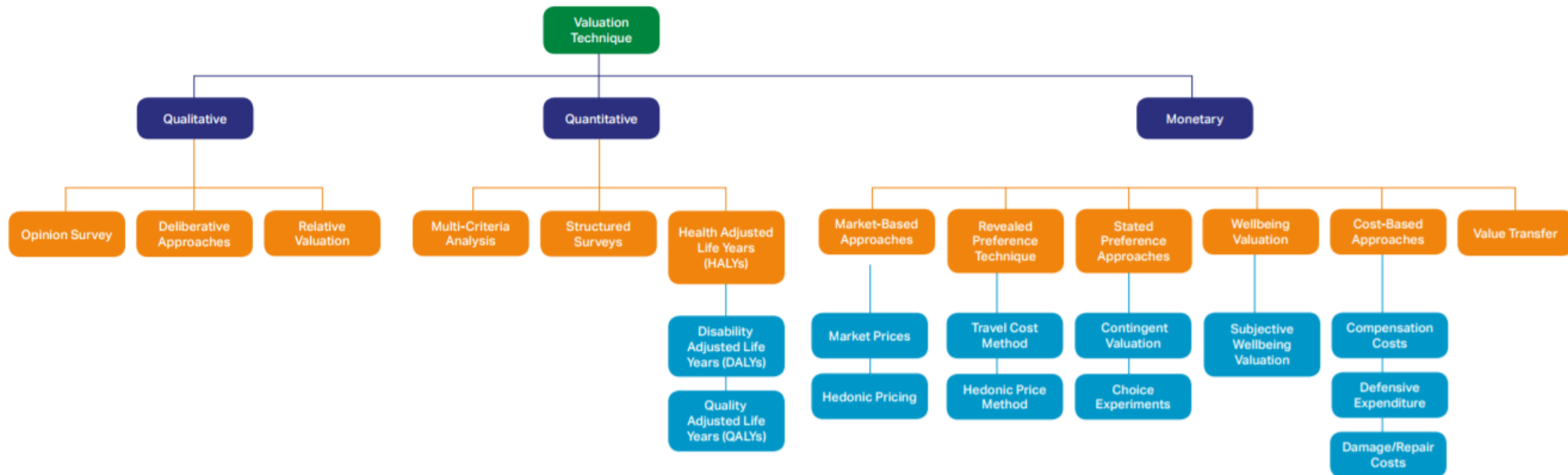
SDG Indicators: Metadata repository (UN Department of Economic and Social Affairs Statistics Division, actualizado julio 2017)



Business Call to Action Indicators (Global Compact y KPMG, 2010)

Seleccionar las técnicas

Figure 16: Valuation techniques



Recopilar datos

United Nations | Department of Economic and Social Affairs | Statistics Division

Sustainable Development Goals

HOME NEWS HLG-PCCB IAEG-SDGs EVENTS **SDG INDICATORS** REPORTS

SDG Indicators Global Database

Last updated: 28 July 2017

Explore the data: [By country or area](#) [By SDG indicator](#) [Explore the metadata](#) [Metadata overview](#)

World

Go Clear Back

Area: Spain

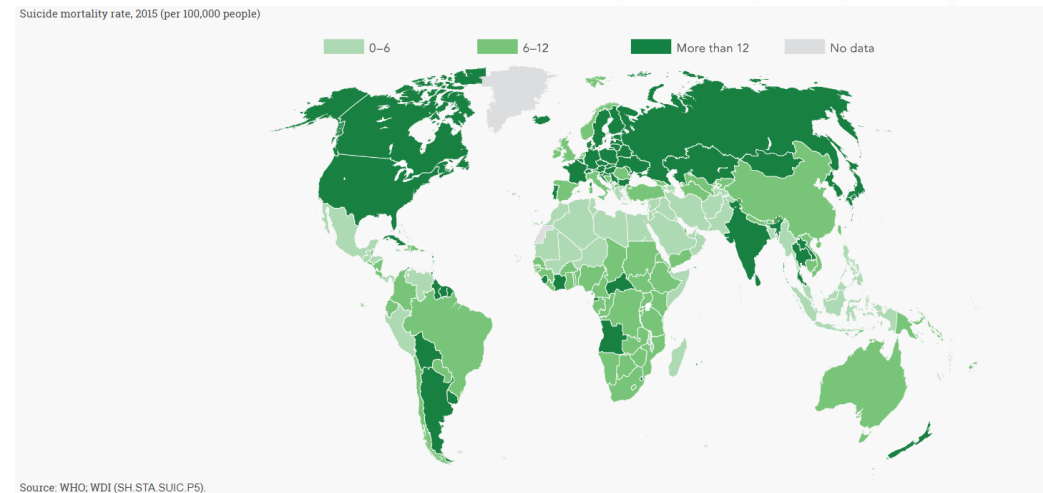
CSV Excel Show 100 entries Search

Indicator Ref	Indicator Description	Series Type	Series Description	Frequency	Source type	Age gr
15.1	Number of deaths, missing persons and directly affected persons attributed to disasters per 100,000 population	AS	Number of deaths due to disaster	Annual	Not available	15
15.2	Direct economic loss attributed to disasters in relation to global gross domestic product (GDP)	AS	Direct economic loss attributed to disasters	Annual	Not available	15
15.3	Number of countries that adopt and implement national disaster risk reduction strategies in line with the Sendai Framework for Disaster Risk Reduction 2015-2030	AS	Number of countries with legislative and/or regulatory provisions in place for managing disaster risk	Annual	Not available	15
2.1.1	Prevalence of undernourishment	AS	Prevalence of undernourishment	Annual	Not available	15
2.5.1	Number of plants and animal genetic resources for food and agriculture secured in either medium or long term conservation facilities	AS	Number of locally adapted and exotic animal/breeds kept in the country	Annual	Not available	15
2.5.1	Number of plants and animal genetic resources for food and agriculture secured in either medium or long term conservation facilities	AS	Proportion of animal/breeds for which sufficient genetic resources for food and agriculture are stored for reconstruction in either medium or long term conservation facilities	Annual	Not available	15
2.5.1	Number of plants and animal genetic resources for food and agriculture secured in either medium or long term conservation facilities	AS	Number of animal/breeds for which sufficient genetic resources for food and agriculture are stored for reconstruction in either medium or long term conservation facilities	Annual	Not available	15
2.5.1	Number of plants and animal genetic resources for food and agriculture secured in either medium or long term conservation facilities	AS	Proportion of plant/breeds for which sufficient genetic resources for food and agriculture are stored for reconstruction in either medium or long term conservation facilities	Annual	Not available	15

Showing 1 to 100 of 414 entries

Previous 1 2 3 4 5 Next

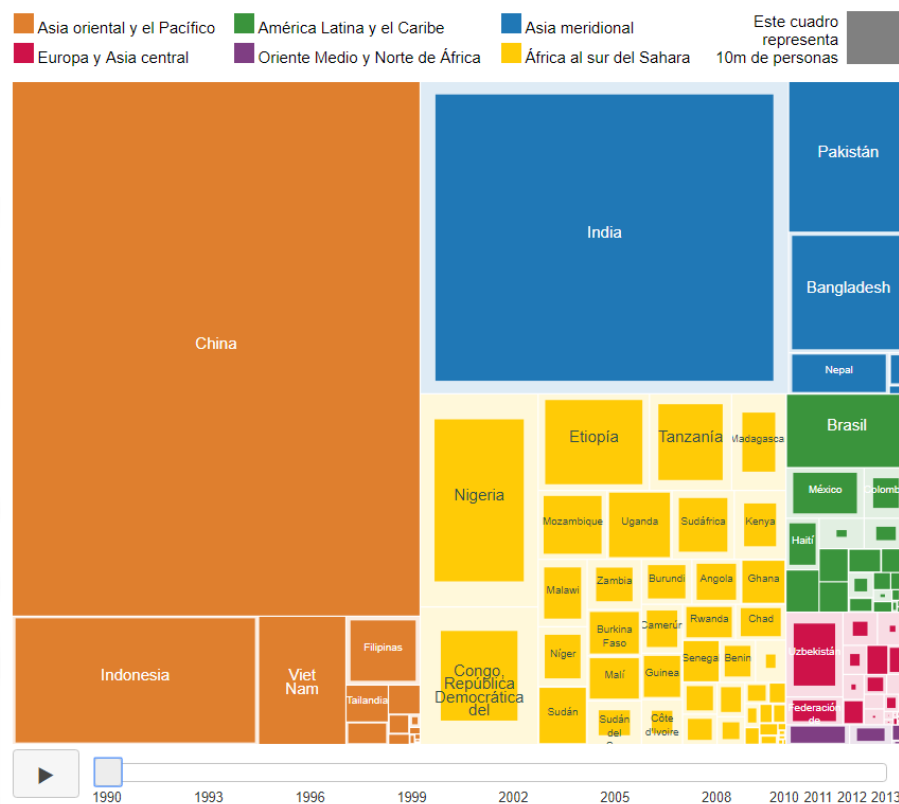
SDG Indicators Global Database (ONU)



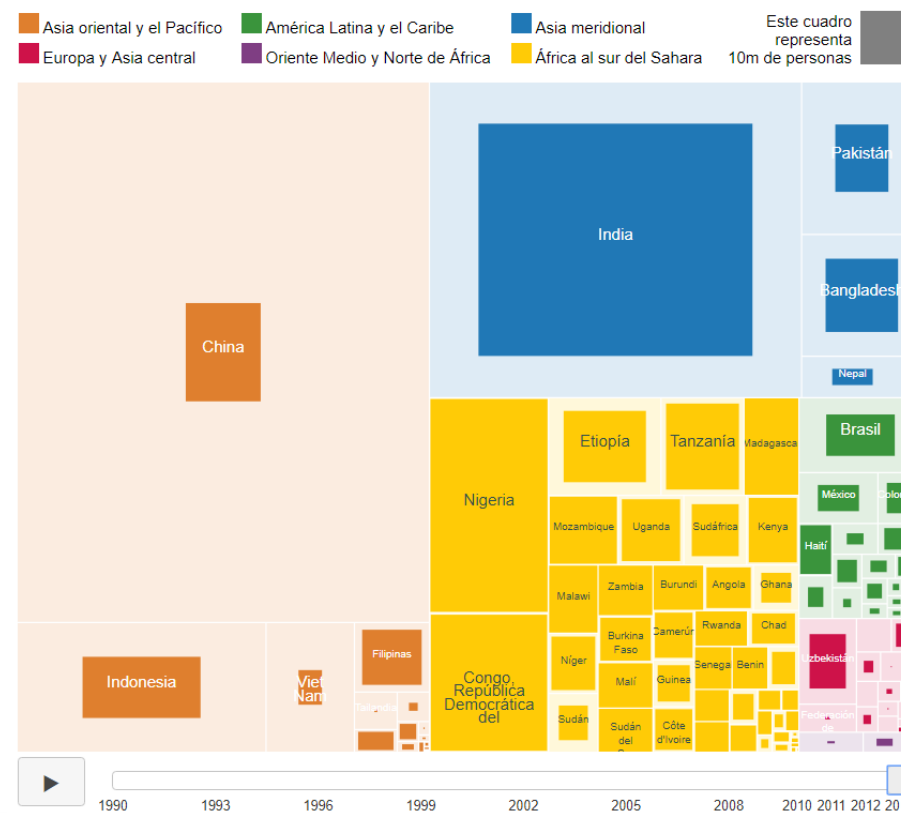
SDG Atlas (World Bank)

No dejar a nadie atrás

Pesonas viviendo en pobreza extrema en 1990

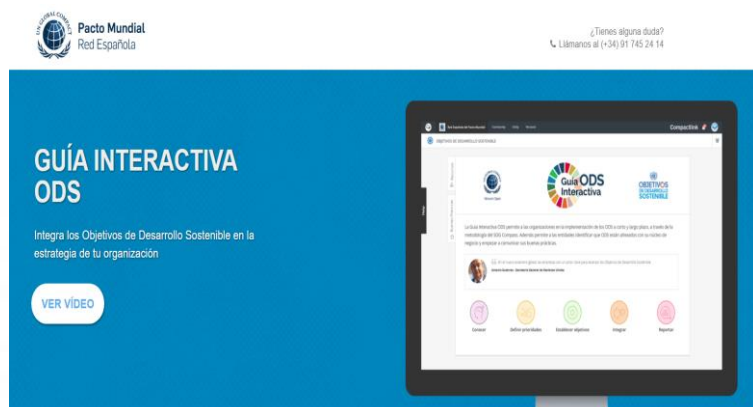


Pesonas viviendo en pobreza extrema en 2013

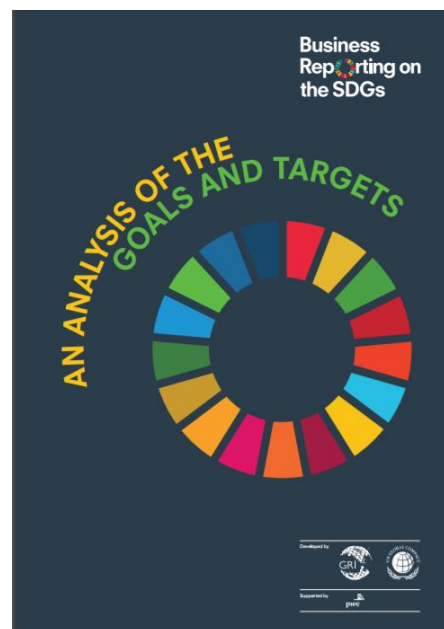


Comunicar

Herramientas para comunicar



Guía interactiva ODS
(Pacto Mundial, 2017)



Business Reporting on the
SDGs: An analysis of the goals
and targets (PwC, GRI y
Global Compact, 2017)

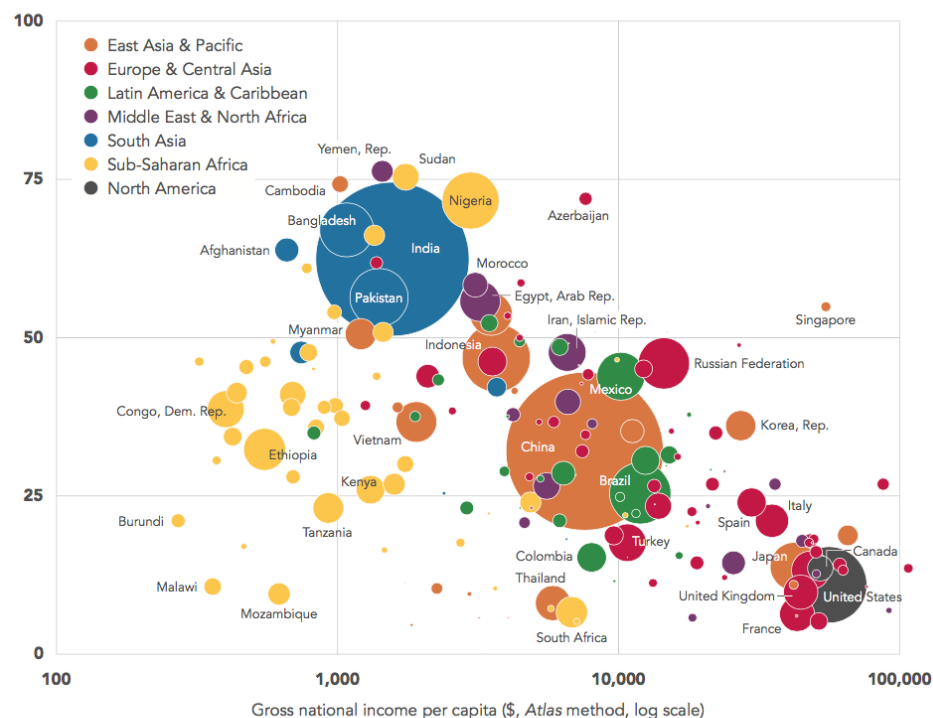


Interated Reporting
(ICAS, 2017)

Entender el mundo a través de los datos

3h Health financing is dominated by out-of-pocket payments in poorer countries

Out-of-pocket payments as a share of total health expenditure, 2014 (%)



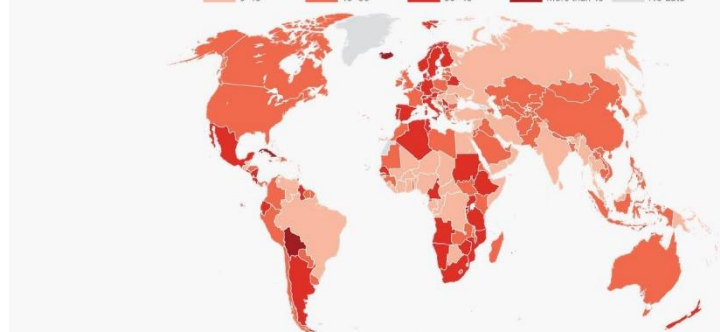
Note: Circle size is proportional to population size.

Source: WHO Global Health Expenditure database; World Bank National Accounts database; OECD National Accounts database; WDI (SH.XPD.OOPC.TO.ZS, NY.GNP.PCAP.CD).

5g Women remain underrepresented in national parliaments in most countries

Proportion of seats held by women in national parliaments (percent), 2016

0-15 15-30 30-45 More than 45 No data

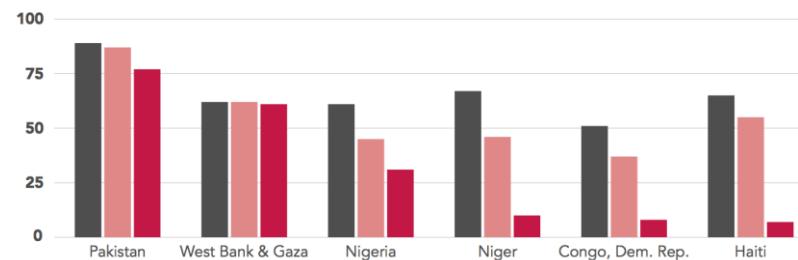


Source: Inter-Parliamentary Union (<http://wwwipu.org>), WDI (SG.GEN.PARL.ZS).

6c Under stricter definitions, fewer people have access to water

Share of population at each access level, according to latest dataset, by country (%)

■ Improved water source^a ■ Basic water^b ■ Improved water on premises^c ? Safely managed water^c



a. Differs from the WDI indicator SH.H2O.SAFE.ZS, which is based on multiple surveys.

b. Improved water source, with no more than a 30-minute round-trip collection time.

c. Safely managed water access has not yet been assessed and is not shown but can be no greater than improved water on premises.

Source: World Bank WASH Poverty Diagnostics 2016.

Más referencias

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Tools & Resources

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TOPIC ▾

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Active Filters:

TOPIC Sustainable Development Goals ×

Clear All

- Transformar nuestro mundo: la Agenda 2030 para el Desarrollo Sostenible [[A/RES/70.1](#)]. Asamblea General de las Naciones Unidas. 25 de septiembre de 2015.
- [Indicadores globales para el seguimiento de los ODS](#). Grupo Interinstitucional de Expertos. 2017.
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- [La medición y la comunicación de la rse: indicadores y normas](#). Strandberg, L. [Cátedra “la Caixa” RSC]. Diciembre de 2010.

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- [El sector privado antes los ODS: Guía práctica para la acción](#). Red Española Pacto Mundial. Febrero de 2017.
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- [Measuring Value of Business Call to Action Initiatives: A Results Reporting Framework](#) Business Call to Action. 2010.
- [Measuring and managing total impact: A new language for business decisions](#). PwC. 2013.

¿Contamos?

Marta Remacha

mremacha@mutuauniversal.net

¿Cómo medimos?



Grupo Interinstitucional de Expertos (IAEG-SDG's)

- 232 indicadores globales
- Tier Classification Criteria/Definitions:
 - **Tier 1:** Indicator is conceptually clear, has an internationally established methodology and standards are available, and data are regularly produced by countries for at least 50 per cent of countries and of the population in every region where the indicator is relevant.
 - **Tier 2:** Indicator is conceptually clear, has an internationally established methodology and standards are available, but data are not regularly produced by countries.
 - **Tier 3:** No internationally established methodology or standards are yet available for the indicator, but methodology/standards are being (or will be) developed or tested.
- **As of 20 April 2017:** The updated tier classification contains **82 Tier I indicators, 61 Tier II indicators and 84 Tier III indicators**. In addition to these, there are **5 indicators that have multiple tiers** (different components of the indicator are classified into different tiers).

Target	Indicator	Initial Proposed Tier (by Secretariat)	Possible Custodian Agency(ies)	Partner Agency(ies)	Updated Tier Classification (by IAEG-SDG Members)	Notes (including timing of review and explanation for change in Tier)
Goal 3. Ensure healthy lives and promote well-being for all at all ages						
3.1 By 2030, reduce the global maternal mortality ratio to less than 70 per 100,000 live births	3.1.1 Maternal mortality ratio	Tier II	WHO	UNFPA, DESA Population Division, World Bank	Tier II	
	3.1.2 Proportion of births attended by skilled health personnel	Tier I	UNICEF	WHO, UNFPA	Tier I	
3.2 By 2030, end preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce neonatal mortality to at least as low as 12 per 1,000 live births and under-5 mortality to at least as low as 25 per 1,000 live births	3.2.1 Under-five mortality rate	Tier I	UNICEF	DESA Population Division, World Bank	Tier I	
	3.2.2 Neonatal mortality rate	Tier I	UNICEF	DESA Population Division, World Bank	Tier I	
3.3 By 2030, end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases	3.3.1 Number of new HIV infections per 1,000 uninfected population, by sex, age and key populations	Tier I	UNAIDS	WHO, UNFPA	Tier II	IAEG-SDG 3rd meeting: Lack of sufficient data coverage
	3.3.2 Tuberculosis incidence per 100,000 population	Tier I	WHO		Tier I	
	3.3.3 Malaria incidence per 1,000 population	Tier I	WHO		Tier I	
	3.3.4 Hepatitis B incidence per 100,000 population	Tier II	WHO		Tier II	
	3.3.5 Number of people requiring interventions against neglected tropical diseases	Tier I	WHO		Tier I	
3.4 By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being	3.4.1 Mortality rate attributed to cardiovascular disease, cancer, diabetes or chronic respiratory disease	Tier II	WHO		Tier II	
	3.4.2 Suicide mortality rate	Tier II	WHO		Tier II	
3.5 Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol	3.5.1 Coverage of treatment interventions (pharmacological, psychosocial and rehabilitation and aftercare services) for substance use disorders	Tier III	WHO, UNODC		Tier III	
	3.5.2 Harmful use of alcohol, defined according to the national context as alcohol per capita consumption (aged 15 years and older) within a calendar year in litres of pure alcohol	Tier I	WHO		Tier I	

3.6 By 2020, halve the number of global deaths and injuries from road traffic accidents	3.6.1 Death rate due to road traffic injuries	Tier I	WHO	UNECE	Tier I	
3.7 By 2030, ensure universal access to sexual and reproductive health-care services, including for family planning, information and education, and the integration of reproductive health into national strategies and programmes	3.7.1 Proportion of women of reproductive age (aged 15-49 years) who have their need for family planning satisfied with modern methods	Tier I	DESA Population Division	UNFPA, WHO	Tier I	
	3.7.2 Adolescent birth rate (aged 10-14 years; aged 15-19 years) per 1,000 women in that age group	Tier I	DESA Population Division	UNFPA, WHO	Tier II	IAEG-SDG 3rd meeting: Lack of sufficient data coverage
3.8 Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all	3.8.1 Coverage of essential health services (defined as the average coverage of essential services based on tracer interventions that include reproductive, maternal, newborn and child health, infectious diseases, non-communicable diseases and service capacity and access, among the general and the most disadvantaged population)	Tier III	WHO	UNICEF, UNFPA, DESA Population Division	Tier III	Fast Track; Reviewed at 5th IAEG-SDG meeting; Request additional work on aggregation method at regional and global levels
	3.8.2 Proportion of population with large household expenditures on health as a share of total household expenditure or income	Tier III	WHO	World Bank	Tier II	UNSC 48 Refinement, Reviewed at 5th IAEG-SDG meeting; Data coverage for some regions is limited
3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination	3.9.1 Mortality rate attributed to household and ambient air pollution	Tier I	WHO	UNEP	Tier I	
	3.9.2 Mortality rate attributed to unsafe water, unsafe sanitation and lack of hygiene (exposure to unsafe Water, Sanitation and Hygiene for All (WASH) services)	Tier II	WHO	UNEP	Tier II	
	3.9.3 Mortality rate attributed to unintentional poisoning	Tier II	WHO	UNEP	Tier II	
3.a Strengthen the implementation of the World Health Organization Framework Convention on Tobacco Control in all countries, as appropriate	3.a.1 Age-standardized prevalence of current tobacco use among persons aged 15 years and older	Tier I	WHO, WHO-FCTC		Tier I	
3.b Support the research and development of vaccines and medicines for the communicable and	3.b.1 Proportion of the target population covered by all vaccines included in their national programme		WHO, UNICEF		Tier III	UNSC 48 Refinement; Reviewed at 5th IAEG-SDG meeting

Target	Indicator	Initial Proposed Tier (by Secretariat)	Possible Custodian Agency(ies)	Partner Agency(ies)	Updated Tier Classification (by IAEG-SDG Members)	Notes (including timing of review and explanation for change in Tier)
non-communicable diseases that primarily affect developing countries, provide access to affordable essential medicines and vaccines, in accordance with the Doha Declaration on the TRIPS Agreement and Public Health, which affirms the right of developing countries to use to the full the provisions in the Agreement on Trade-Related Aspects of Intellectual Property Rights regarding flexibilities to protect public health, and, in particular, provide access to medicines for all	3.b.2 Total net official development assistance to medical research and basic health sectors	Tier I	OECD		Tier I	
	3.b.3 Proportion of health facilities that have a core set of relevant essential medicines available and affordable on a sustainable basis		WHO		Tier III	UNSC 48 Refinement; Reviewed at 5th IAEG-SDG meeting
3.c Substantially increase health financing and the recruitment, development, training and retention of the health workforce in developing countries, especially in least developed countries and small island developing States	3.c.1 Health worker density and distribution	Tier I	WHO		Tier I	
3.d Strengthen the capacity of all countries, in particular developing countries, for early warning, risk reduction and management of national and global health risks	3.d.1 International Health Regulations (IHR) capacity and health emergency preparedness	Tier II	WHO		Tier II	

Mutua Universal y los Objetivos de Desarrollo Sostenible

En Mutua Universal seguimos un comportamiento responsable que cuida de las personas, las empresas y el entorno. Estas son algunas de las iniciativas que hemos emprendido y con las que estamos contribuyendo a la consecución de los [Objetivos del Desarrollo Sostenible](#)

1 FIN DE LA POBREZA 	Condiciones laborales dignas Inclusión laboral personas en vulnerabilidad Ayuda social personas en vulnerabilidad Sensibilización, acciones de voluntariado y colaboración con ONG	6 AGUA LIMPIA Y SANEAMIENTO 	Gestión sostenible del agua Sensibilización ambiental	12 PRODUCCIÓN Y CONSUMO RESPONSABLES 	Guía de contratación responsable Política Integrada Uso eficiente de los recursos Gestión de residuos Círculo de Donaciones Memoria de Sostenibilidad
2 HAMBRE CERO 	Recomendaciones para una alimentación sana y nutritiva Recogida y donación de alimentos Contribución a la sostenibilidad del Sistema de Salud Atención sanitaria a los trabajadores adheridos y protegidos	7 ENERGÍA ASEQUIBLE Y NO CONTAMINANTE 	Medidas de eficiencia energética Ayuda especial por situación de pobreza energética a trabajadores accidentados	13 ACCIÓN POR EL CLIMA 	Sistema de gestión ambiental certificado Eficiencia energética Sensibilización ambiental
3 SALUD Y BIENESTAR 	Programas de prevención en las empresas Empresa Saludable Seguridad y salud laboral Programa de salud corporativa Bienestar Universal +Salud+Vida Sensibilización, acciones de voluntariado y colaboración con ONG	8 TRABAJO DECENTE Y CRECIMIENTO ECONÓMICO 	Gestión Integral del Absentismo en la empresa y competitividad Programa de reinserción socio-laboral Empleo y condiciones laborales dignas Diversidad e igualdad de oportunidades de desarrollo profesional	14 VIDA SUBMARINA 	Sistema de gestión ambiental certificado Uso eficiente de los recursos Gestión de Residuos Sensibilización ambiental
4 EDUCACIÓN DE CALIDAD 	Planes de formación y Universidad Corporativa Formación en la empresa en materia de Sostenibilidad Contratación de estudiantes en prácticas Convenios con Universidades	9 INDUSTRIA, INNOVACIÓN E INFRAESTRUCTURA 	Innovación al servicio de la salud Premios Innovación y Salud Investigación en salud	15 VIDA DE ECOSISTEMAS TERRESTRES 	Código de Conducta Canal de Integridad Gestión de Riesgos y Compliance Manual de prevención de Riesgos Penales Resolución de conflictos por APT y AS Compromiso con la erradicación de la violencia de género
5 IGUALDAD DE GÉNERO 	Plan y medidas de igualdad Plan y medidas de conciliación Compromiso y sensibilización contra la violencia de género	10 REDUCCIÓN DE LAS DESIGUALDADES 	Política de igualdad Declaración de respeto a la persona y a la diversidad Adhesión al charter de la Diversidad Ayuda social Guía de contratación responsable	16 PAZ, JUSTICIA E INSTITUCIONES SÓLIDAS 	Compromiso y difusión de los ODS Compromiso con los Diez Principios del Pacto Mundial Colaboración con ONG
		11 CIUDADES Y COMUNIDADES SOSTENIBLES 	Accesibilidad de los centros asistenciales Eficiencia energética	17 ALIANZAS PARA LOGRAR LOS OBJETIVOS 	